

## HOW CAN CTCC COMMUNITY DAYS WORK FOR YOU?

**Booths:** Limited booth space is available, for Saturday, July 11<sup>th</sup> where we anticipate 20,000+ people attending. A single booth space costs \$80 and a double \$120, there is a 25% discount for Chamber members. It can be a great way to promote your business. Forms for booths are attached. Go to [www.CTCChest.org](http://www.CTCChest.org) for more details and to select a specific booth space. Booths will be sold out shortly!

**Want foot traffic?** If you want foot traffic at your store, join one of our CTCC Sponsored Scavenger Hunts. For \$125 (\$25 going to prizes), we will include your store in the **Scavenger Hunt**. We would work with you to come up with a good clue, like what is the price of a certain product in your store, or the color of a rug or wall? The person completing the “Hunt” will have to come to your store for the clue. We will ask all those residents who are in the hunt to drop off their forms Saturday July 11<sup>th</sup> at the CTCC booth. We will do a random drawing for prizes among all those that have the right answers. The prizes will be large, encouraging people to get involved. We can also do exclusive Scavenger Hunts named after you. The “ABC Company Scavenger Hunt” that will ask for the contestant to answer a variety of questions about your business and some community questions to help promote your business and products. These start at \$500.

**Prizes & gift certificates:** We will recognize you in our 4 page flyer going out in the Cranberry Eagle before Community days for anyone offering a nice gift(s) for prizes or gift certificates for your business. We will also accept gifts not related to your business like sports tickets, vacation rentals/time shares, etc. We will also list who gave the gift/certificate as part of the prizes. We can also provide a tax receipt for all gifts.

**Discount Coupons?** Do you want a customer to come in to collect a discount coupon? We can offer our CTCC “geo-caching” coordinates on our web site to get a potential customer in your shop. For \$100, we will enter in your exact “GPS” coordinates to your front door. You can have instructions nearby or we can give them as a clue to where they should go and what they need to say. Again, a great way to generate traffic and to create dialog with potential customers.

**Sponsorships:** We have been very fortunate to already have sold the Gold Sponsorship to Consolidated Communications and a Silver Sponsorship to UPMC Passavant. There are still some great sponsorship events available that will provide a high community profile. A list is provided in this package.

**Onsite visibility?** Want to get your name in front of 20,000 residents/customers on July 11<sup>th</sup> but don’t want the hassle of a booth? Sponsor an inflatable for kids, a petting zoo, a clown, a concert or one of many others. Your name will be in the program as a sponsor and a sign will be placed, clearly letting people know you sponsored the event. These range from \$250 to \$1500.

**Donations Accepted?** We will gladly accept a straight donation for a great cause. Many of you have done this in the past and we hope you will continue to do so again. We will recognize you as a supporter and provide you with a tax receipt.